

Case Study



Heckmann: CORE, das moderne Intranet für den schnellen Start

Company Profile

The Heckmann Group consists of five independent companies with complementary focuses and one shared passion: building. With locations in Hamm and Brilon (North Rhine-Westphalia), Heckmann has been shaping the future of construction for over 100 years and is a well-established player in the regional construction industry. Today, more than 500 employees work at Heckmann in Hamm and Brilon. <https://www.heckmann-bau.de/>

Technologies

#SharePoint Online

Challenges

- Establishing a central information platform for all employees, both in the office and on construction sites
- High relevance of mobile access without company-provided devices

Solution

- Introduction of the SharePoint Intranet CORE package as a standardized, ready-to-use solution
- Implementation of small, practical customizations, e.g. weather display and separate news sections
- Interactive training sessions for power users with a strong focus on hands-on exercises

Benefit

- Cost-efficient and scalable entry: quick to launch, flexibly expandable, and individually adaptable
- Easy independent maintenance and creation of pages and content – sustainable operation with small teams
- Reduced hesitation through practical, approachable training formats

The Heckmann Group, a traditional construction company in North Rhine-Westphalia, faced an important transformation. A modern intranet was to be introduced to provide information centrally – for office employees as well as staff on construction sites. Until then, there was no central communication platform; information was shared decentrally and often only reached individual group companies. This was particularly challenging for blue-collar employees without laptops or company smartphones. The goal was therefore to create a central, mobile-accessible platform that increases transparency and ensures company-wide information flow.

In close coordination with novaCapta, Heckmann chose the CORE SharePoint Intranet as its entry point. The preconfigured standard, with defined structures and formats based on SharePoint Online, enabled a fast launch without lengthy conceptual phases – while still allowing flexible and easy expansion as requirements grow.

Ready to Launch Quickly with the CORE SharePoint Intranet

The project was implemented in close collaboration with the core project team. Within around four weeks, the new intranet went live, including the homepage and departmental pages. Thanks to the clear standard, only a few decisions were required, significantly accelerating the process. From the outset, the most important departments were involved and appropriate structures were established. In addition, small customizations such as two separate news sections and a weather widget for construction site employees were integrated.

A particular focus was placed on enabling employees: In hands-on training sessions for power users, editors from the involved departments were guided step by step in working with the system. Instead of theoretical instruction, the focus was on practical exercises and interaction – with great success. Initial hesitations were reduced, and participants gained confidence in using the new tool. They are now able to independently publish content, while approval workflows ensure a centralized overview of internal communication.

Added Value and Future Perspective of a Central Communication Platform

The CORE package convinced Heckmann in several ways: With short implementation times, lean costs, and a clear standard, the intranet was quickly integrated into everyday operations. All employees now benefit from a central information source with access to relevant tools and services (e.g. Jobrouter for sick leave notifications), which is mobile-accessible and also enables easy access for construction site staff. Initial feedback



The collaboration with novaCapta was straightforward and fast. Questions and requests for adjustments were addressed immediately. This allowed us to successfully implement the project at an impressive pace.



Carolin Drees

Marketing and Communications
Bernhard Heckmann GmbH & Co. KG

shows that employees feel better informed and gain greater visibility into projects across different locations and companies.

From an organizational perspective, the intranet also offers clear advantages. Heckmann can independently create new pages and content at any time without relying on external service providers. This keeps the system lean and close to daily practice. At the same time, the CORE package provides room for growth. With novaCapta, Heckmann has not only achieved a fast start, but also laid the foundation for a long-term, scalable communication platform.

DE

novaCapta GmbH

Im Mediapark 5c, 50670 Köln

T +49 (0)221 58919 343

M info@novacapta.com

CH

novaCapta Schweiz AG

Theaterstrasse 17, 8400 Winterthur

T +41 (0)41 392 20 00

M info.schweiz@novacapta.com